AI-CONTENT PERFECTED

PROOF COMMUNICATIONS

AI CAN GENERATE THE INFORMATION. WE MAKE IT QUALITY CONTENT.

Proof Communications can review, edit or proofread any AI-assisted document, from tenders to award submissions to capability statements, to ensure they achieve your goals.

Starting from $299* per 1000 words

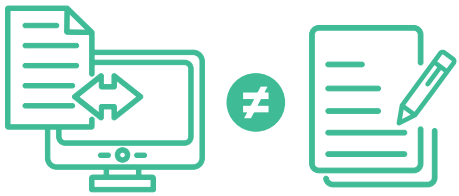
*price excludes GST

We get it – AI has made writing process more efficient, which also means it's more affordable to engage an experienced expert writer to refine it before publication.

But wait! Should I be using AI for content generation in the first place?

There is no problem with using AI if you know what it should be used for (managing the groundwork) and what it shouldn't (creative, original, persuasive writing).

The golden rule: Use AI for content generation only if the content passes through a 'human rinse' to add nuance and context.



Information output is not quality writing.

Regardless of format, content needs to both inform and persuade – something AI simply cannot achieve. It cannot 'know' everything, nor be self-reflective about concepts like truth and bias, or account for multiple contexts.

On the flip side, if you'd prefer us to draft your content, we can absolutely do that too.

Some of our clients

Charter Hall · Brambles · Teachers Mutual Bank · mirvac · OPERA AUSTRALIA · BLACKMORES · ventia · QANTAS · lendlease



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